

#2. Fev 2025



AI-HED

Artificial Intelligence in Higher Education
Teaching and Learning



Transforming the classroom with AI

Explore how artificial intelligence can help you save time and meet diverse student needs—without getting lost in the AI hype. In this issue, global crisis communication authority **Philippe Borremans** shares practical strategies to harness AI for more engaging lessons. Plus, we've curated a list of AI tools so you don't have to. **Visit our website** to find the right tools and change the way you connect with students.

Guest Article by Philippe Borremans



The Dawn of Truly Personalized Learning

For years, universities have been struggling with a challenge: how to accommodate students' different learning styles in a system that relies on uniformity. The rise of generative AI offers a refreshing approach to this problem. Traditional teaching methods often fail to take into account the diverse preferences of students. Some people understand concepts better through conversation, while others do better with written material. Until recently, scaling such customized approaches ...

[Keep reading](#)



Philippe is a crisis communication expert with 25+ years of experience, working globally on crisis response and infodemic management. An advocate for AI, he helps organizations integrate AI-driven solutions for emergency response. He authored *Mastering Crisis Communication with ChatGPT*, exploring AI's role in crisis management.

AI Tools Catalogue

A curated list of AI tools for Higher Education

[Open the catalogue](#)

AI Glossary

In each newsletter we highlight an AI term you may not know.

Large Language Model (LLM)

A large language model (LLM) is a type of AI to process and generate human-like text based on vast amounts of training data. These models are built using diverse datasets that include books, articles, websites, and other text sources.

Meet the Team

In each newsletter we introduce one of the AI-HED team members.



Ana Raposo, Professor at the Polytechnic University of Lisbon, School of Communication and Media Studies

[Ana's Profile](#)



AI-HED

<https://ai-hed.eu/>

Estrada de Benfica, 529 1500-085, Lisbon
Portugal



You received this email because you signed up on our website.

[Unsubscribe](#)

